

Cookie Policy

(Provision of the Garante of May 8th, 2014, published in Official Gazette n.126 of June 3rd, 2014 for implementation of Directive 2002/58/CE)

This document is an integral part of the "**website and cookie policy**". It has been drafted in this manner only and exclusively to allow users to better understand how to use and deactivate cookies.

Please be informed that users may express their options concerning the use of cookies on the www.caesar.it website (see the detailed list of "cookie types" below) also by means of the browser settings, by following the instructions below. Users may choose "anonymous web browsing" to use the Internet and browse the Web without saving any information on websites and pages visited, any passwords or information.

How to disable cookies

Warning: users that disable all types of cookie (technical cookies included) must bear in mind that this may restrict or prevent certain functions of the website.

Third party profiling

For information and instructions on how to disable profiling cookies, see www.youronlinechoices.com.it/

Third party cookies for product integration and software functions

To disable Share This:

<http://www.sharethis.com/legal/privacy/#sthash.SsfNqZQ2.dpbs>

Google

To disable analytics cookies and prevent Google Analytics collecting navigation data, you can download the component available from the following link: <https://tools.google.com/dlpage/gaoptout>

To disable the use of cookies by Google, visit:

<http://www.google.com/settings/ads>

To disable the cookies utilized by this website directly from your browser:

Chrome <https://support.google.com/chrome/answer/95647?hl=it>

Internet Explorer <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>

Opera <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari

http://support.apple.com/kb/HT1677?viewlocale=it_IT

Firefox https://support.mozilla.org/it/kb/Enabling_and_disabling_cookies

Further information on controlling, managing and deleting cookies on the device

For more information see: <http://webcookies.org> or

<http://www.allaboutcookies.org/manage-cookies/index.html> or

<http://www.wikihow.com/Disable-Cookies>

If you are using a browser that is not included in the above list, please refer to the documentation and on-line guides of your browser for more information.

Please be informed that the Data Controller is acting as a technical intermediary for the links shown above and cannot be held responsible in the event of any modifications.

COOKIES

Cookies are small text files that are sent to the user's terminal equipment (usually to the user's browser) by visited websites; they are stored in the user's terminal equipment to be then re-transmitted to the websites on the user's subsequent visits to those websites. The provisions of the Garante on the use of cookies also apply to similar tools such as web beacons, web bugs, clear GIFs or others, which allow identifying users or terminals.

When navigating a website, a user may happen to receive cookies from other websites or web servers, which are the so-called "third party" cookies. This happens because the visited website may contain items such as images, maps, sound files, links to individual web pages on different domains that are located on servers other than the one where the page being visited is stored.

Cookies are present as a rule in substantial numbers in each user's browser and at times they remain stored for long. They are used for several purposes: IT authentication, monitoring of browsing sessions, storage of specific information on user configurations in accessing a given server, and so on. You can find more information on cookies in www.allaboutcookies.org.

In order to appropriately regulate these devices, it is necessary to distinguish them by having regard to the purposes sought by the entities relying on them, as there are no technical features that allow differentiating them. This is actually the approach followed by Parliament, which provided for the obligation to obtain the users' prior informed consent to the installation of cookies for purposes other than those of a merely technical nature – pursuant to EC directive 2009/136 (see Section 1(5), letter a), of legislative decree No. 69 of 28 May 2012, which amended Section 122 of the Code).

More information on the cookies used by the www.caesar.it website

When you visit this website, there may be "first party cookies" (set and used by this website) and also "third party cookies" (set by sources other than this website). Disabling some cookies may restrict the possibilities of use of the website and prevent the user taking advantage in full of the functions and services offered. To decide which cookies to accept and which to refuse, here below you will find a description of the cookies used by www.caesar.it.

Cookie types Browsing cookies – First party cookies

These cookies guarantee normal browsing and use of the website and allow for connection between the server and the user's browser. These cookies allow the website to function correctly and the user to correctly display its contents on the device used. If these cookies are lacking, functions such as logging in or the creation of a cart for on-line shopping may not be provided. *Browsing cookies are technical cookies and are necessary for operation of the website.*

Functional cookies - First party cookies

These are cookies stored in your computer, or other device you may be using, that record information about choices you have made in order to optimise and improve navigation and use of the services offered on this website (e.g. passwords recorded in reserved areas, products saved in carts that can be retrieved in subsequent sessions, preferred language, possibility to display videos or leave comments, etc.). Functional cookies are not essential for operation of the website but improve quality and enhance the website experience.

Analytics cookies – Third party cookies

These cookies are used to gather information on how users visit the website, such as for instance web pages that are visited more often. This website uses third party cookies of "Google Analytics", a web analytics service provided by Google, with which it is possible to analyse, anonymously, how users visit the website. The information generated by these cookies (IP address included) is transmitted to the Google server.

For more information about the privacy policy of Google Analytics: -

<http://www.google.com/analytics/terms/it.html> -

<http://www.google.com/privacypolicy.html>

Analytics cookies are not essential for operation of the website.

Cookies for product integration or software functions - Social networks - Third party cookies

These cookies integrate functions developed by third parties in the pages of the website, such as the icons and preferences relating to social networks, for the purpose of sharing the contents of the website or using third party software services (such as software for generating maps or offering additional services). These cookies are transmitted by third party domains that offer their functions on the pages of the website.

This type of cookie is not essential for operation of the website.

The www.caesar.it website features third party cookies. As far as third party cookies are concerned, Ceramiche Caesar Spa, has no control over the information supplied by these cookies and no access to this data. This information is controlled by third party companies, as indicated in the respective privacy policies.

Third party cookies: **Share This** : ShareThis is a service provided by ShareThis Inc that displays widgets for interacting with social networks and extended platforms and sharing the contents of this application. The configuration of www.caesar.it allows interactions and data relating to use of pages in which this service is provided to be shared with social network managers. - (for more information –

<http://www.sharethis.com/legal/privacy/#sthash.nvFAMhMf.dpbs.>)

These cookies allow customisable interactive maps to be included in the website. www.caesar.it uses Google Maps to provide detailed information about the location of its headquarters (for more information, see the combined privacy policy of Google, that gives information about Google Maps cookies http://www.google.co.uk/intl/it_IT/policies/

This type of cookie is not essential for operation of the website.

Cookies providing interactive maps – Third party cookies