

REVIVE



◆ CAESAR ◆
DESIGNED IN ITALY MADE IN USA

MADE IN USA
DESIGNED IN ITALY

REVIVE

WOOD LOOK

CONTEMPORARY MEMORIES.
The emotions of reclaimed wood
find new life for today's homes,
bringing in the reliability of porcelain stoneware.

CAESAR MADE IN USA 03

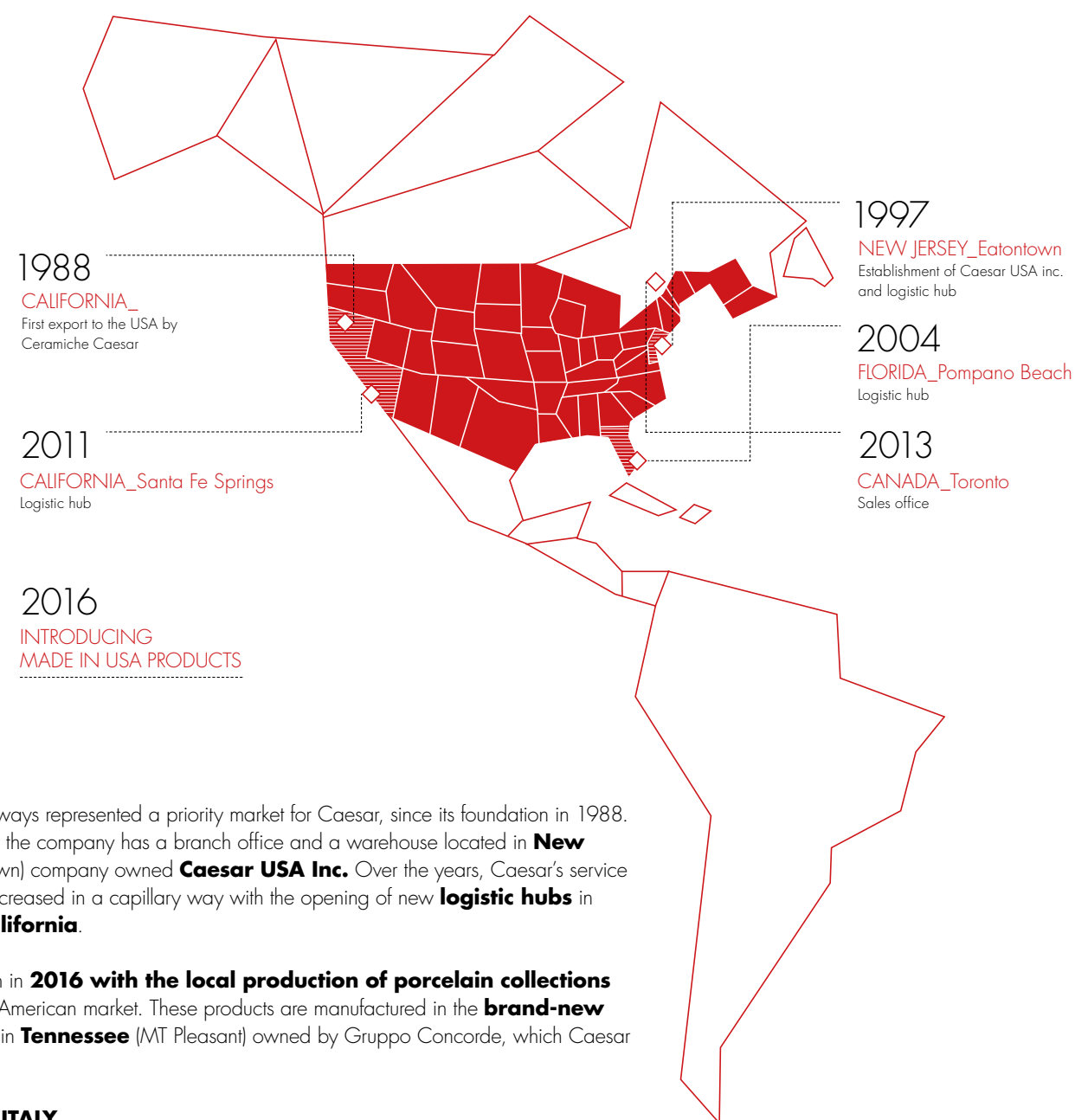
INSPIRATION 05

PHOTO GALLERY 07

RANGE 23



CAESAR USA



The USA have always represented a priority market for Caesar, since its foundation in 1988. Starting in **1997**, the company has a branch office and a warehouse located in **New Jersey** (Eatontown) company owned **Caesar USA Inc.** Over the years, Caesar's service in the USA has increased in a capillary way with the opening of new **logistic hubs** in **Florida** and **California**.

This path goes on in **2016 with the local production of porcelain collections** dedicated to the American market. These products are manufactured in the **brand-new plant located in Tennessee** (MT Pleasant) owned by Gruppo Concorde, which Caesar is part of.

DESIGNED IN ITALY

The materials, specifically thought for the American market are **designed in Italy** thanks to the **unique know-how** that the company has developed over years of activity.

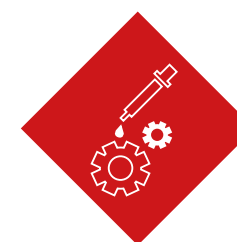
MADE IN USA

The **industrial production is in the USA** offering considerable **logistic advantages** to the entire distribution network.

ADVANTAGES



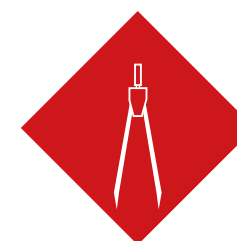
Created for the USA market
Exclusive products and collections designed to meet the needs of American consumers.



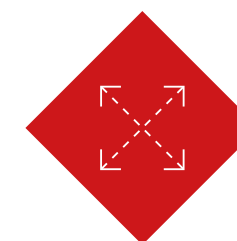
Avant-garde technology
Modern and state of the art production sites: maximum quality, efficiency, care of the workers and of the environment.



Top logistic and service
Market presence, quick distribution, improved customer service.



Style, Design, trend
The Italian ceramic tradition interprets American taste to create products featuring unique appeal and certified reliability.



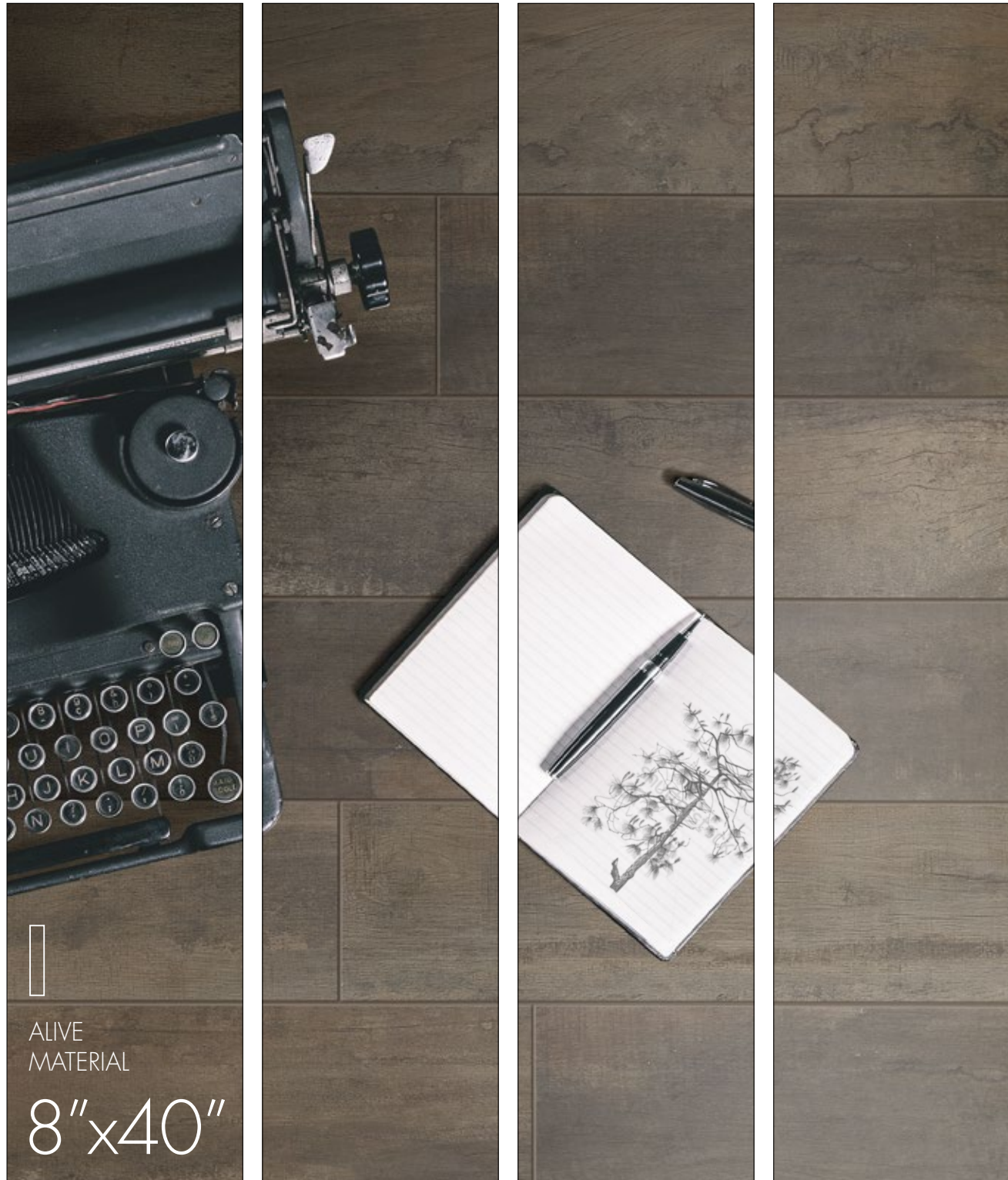
A broad range
The made in the USA products enrich the broad range of Caesar. Made in Italy products, with more than 2400 items, 240 colors and more than 30 sizes.

Thanks to the strategy **Designed in Italy Made in USA**, Caesar offers doubles the advantages offered to American clients.

- _ On one hand, the style and technical avant-garde of a design developed by Caesar in Italy.
- _ On the other hand, the logistic and commercial advantages of a made in the USA product.

MADE IN USA

SIZES



ALIVE
MATERIAL

8" x 40"

NON-RECTIFIED

COLORS

REVIVE warms any ambiance thanks to the secrets age old wood has to reveal, at the same combining them with a touch of modernity.

The marks left by water and those left by the ravages of the weather make each ambiance unique and unrepeatably, just like the lives of those who live there. Technology has enhanced the uniqueness of this reclaimed wood of unique characteristics.



VANILLA



SESAME



GINGER



COCOA

INSPIRATION



REVIVE

VANILLA
SESAME

WOOD WARMTH
AND TRENDY
CREATIVITY

8'x40" VANILLA_SESAME

VANILLA_SESAME

A unique and bright composition of colors, to furnish walls and floors in a renovated shop.



8"x40" VANILLA_SESAME





GINGER

THE GENUINE
BEAUTY OF
WORN WOOD

8"x40" GINGER

GINGER

Every detail is taken care of to create the warm feeling of aged recovered wood: a worn-out surface with neat color variations caused by the ravages of weather.



8"x40" GINGER



SESAME

AN ORIGINAL
BATHROOM,
WOOD EFFECT
AND SLATE

FLOOR _ 8"x40" SESAME _ 12"x24" BRICKMIX PLACE _ RUST
WALL _ 24"x24" PLACE _ RUST

SESAME

A bathroom which does not relinquish the wood-effect look of a porcelain stoneware floor, and fears neither humidity nor mold. The combination with the slate-effect wall of the Place range is unique.



FLOOR _ 8"x40" SESAME _ 12"x24" BRICKMIX PLACE _ RUST
WALL _ 24"x24" PLACE _ RUST

COCOA VANILLA

FUNCTIONAL
AND VERSATILE,
FOR WALLS
AND FLOORS

FLOOR _ 8"x40" COCOA
WALL _ 8"x40" _ 12"x12" Lines VANILLA

COCOA_VANILLA



8"x40" COCOA

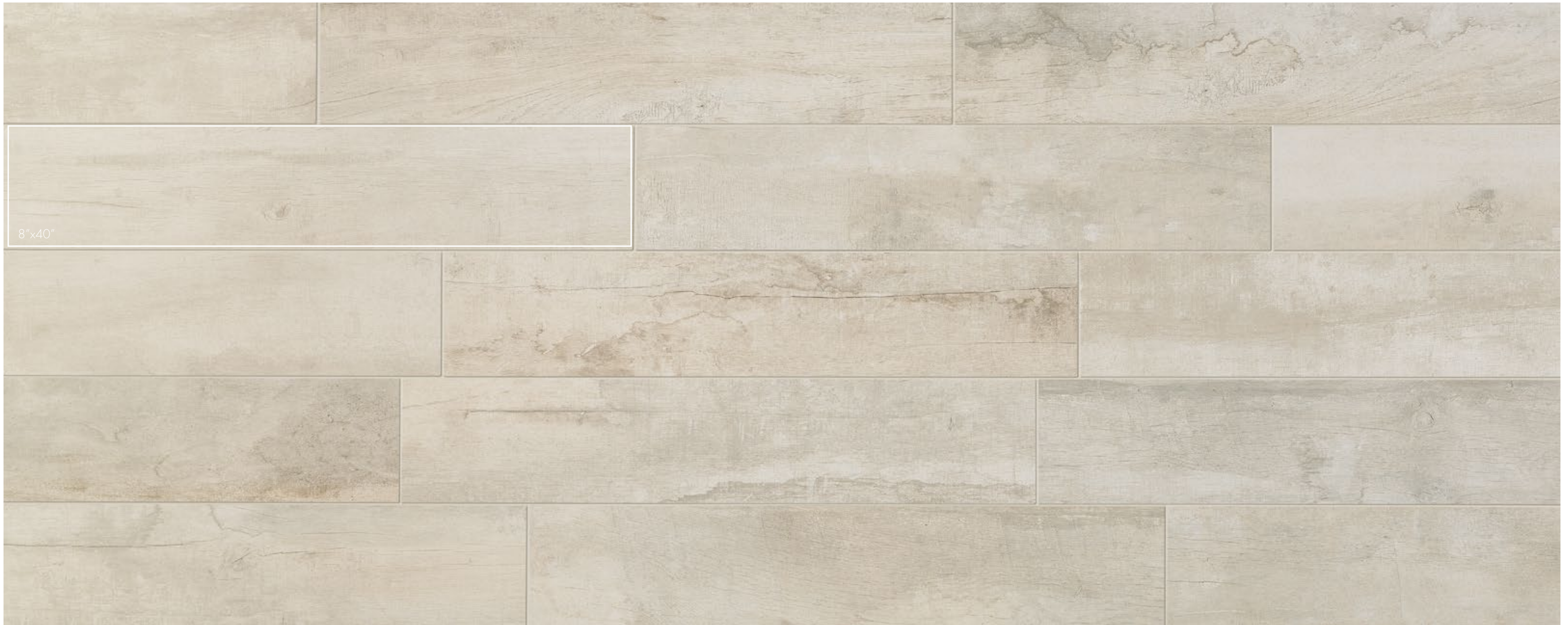
The 8"x40" wood slabs are perfect for a large modern kitchen. The 12"x12" mosaic enriches the wall with personality.













12"x12" Lines VANILLA



8"x40" VANILLA



VANILLA
Non-rectified

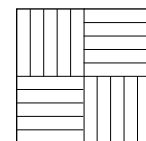
- 
Porcelain
Stoneware
- 
Floor
- 
Wall
- 
V3
Moderate
Variation
- 
BOOT 3000
compliant
- 
Thickness
3/8" (9mm)
- 
NO
V.O.C
- 
Frost
Proof
- 
Low water
absorption
(<0.5%)
- 
Made
in Usa



8"x40"

DECORS

Lines



12"x12" _Listel size 1 1/16"x 5 11/16"



SESAME

Non-rectified



Porcelain Stoneware



Floor



Wall



Moderate Variation



BOOT 3000 compliant



Thickness 3/8" (9mm)



NO V.O.C



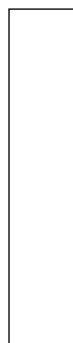
Frost Proof



Low water absorption (<0.5%)



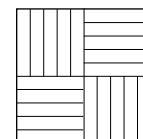
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8"x40"

DECORS

Lines













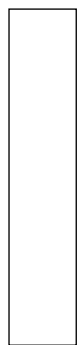
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REVIVE



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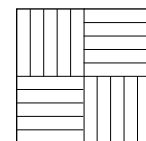
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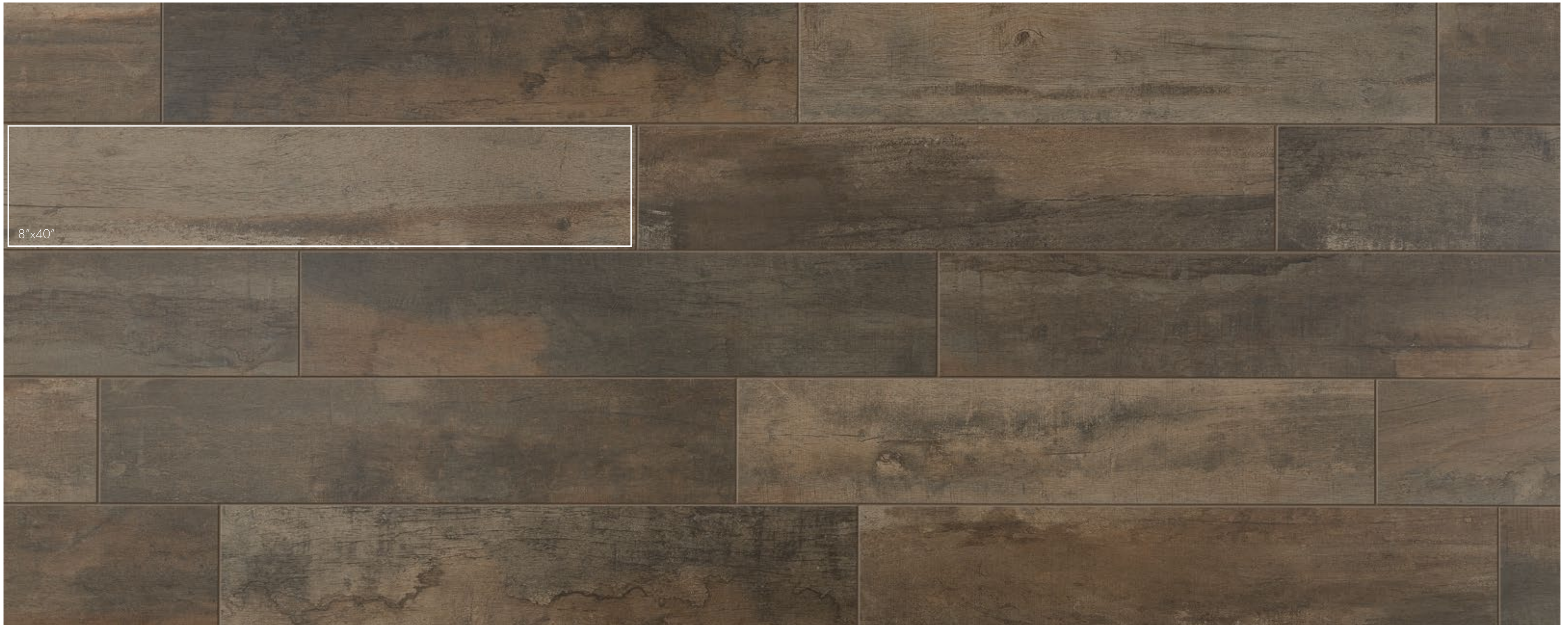
8"x40"

DECORS











Lines



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COCOA
Non-rectified

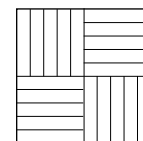
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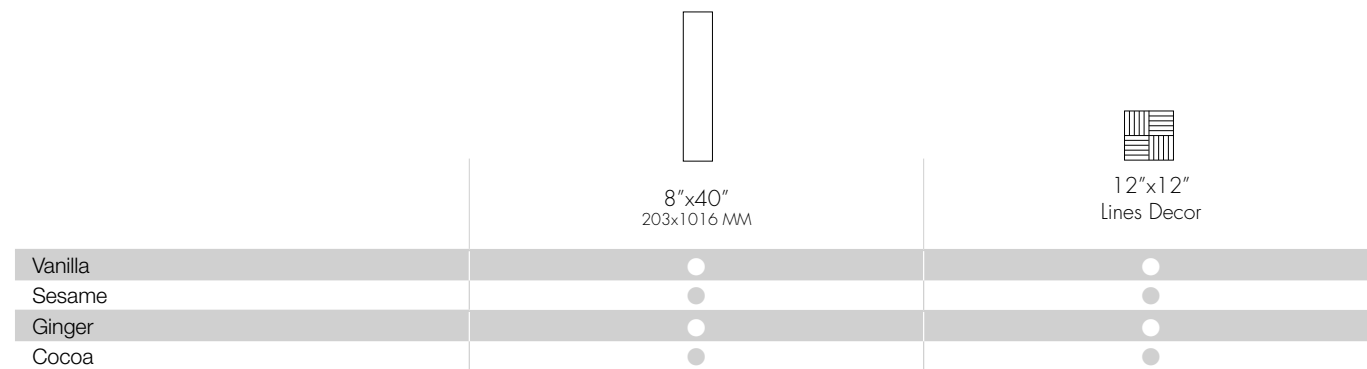
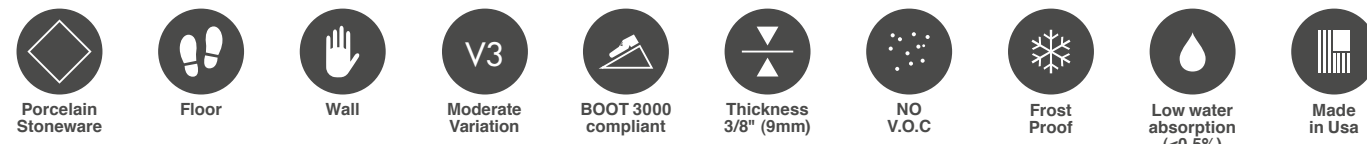
REVIVE

WOOD LOOK

REVIVE

COLORED-BODY PORCELAIN TILES

Colored-body porcelain stoneware tiles are produced minimizing the color difference between the glaze and the body. Nevertheless, the design is visible only on the surface.



● Matt

PACKAGING

SIZE		BOX				PALLET					
INCHES	MM	PCS	SURFACE (SQF)	SURFACE (SQM)	WEIGHT (LBS)	WEIGHT (KG)	BOXES	SURFACE (SQF)	SURFACE (SQM)	WEIGHT (LBS)	WEIGHT (KG)
8"x40"	203x1016	6	12,92	1,2	~50,26	~22,8	36	465,12	43,2	~1809,36	~820,8

<p>V0 Very Uniform appearance. Pieces of the same shade value are very uniform and smooth in texture. They can be measured for small color differences and are in compliance with the color uniformity requirements of tables 6-10 (ANSI A137.1-2012)</p>	<p>V1 Uniform Appearance. Differences among pieces from the same production run are minimal.</p>	<p>V2 Slight Variation. Clearly distinguishable texture and/or pattern within similar colors.</p>	<p>V3 Moderate Variation. While the colors and/or textures present on a single piece of tile will be indicative of the colors and/or texture to be expected on the other tiles, the amount of colors and/or texture on each piece may vary significantly. It is recommended that the range be viewed before selection.</p>	<p>V4 Substantial Variation. Random color and/or texture differences from tile to tile, so that one tile may have totally different colors and/or textures from that on other tiles. Thus, the final installation will be unique. It is recommended that the range be viewed before selection.</p>
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Non rectified tiles be sure to use the same caliber tiles

Color reproductions may vary from actual products.

Caesar reserves the right to modify the products illustrated in this catalogue for reasons of production or to improve quality. Samples are purely indicative. Packaging and weights may vary for production reasons. Contact our sales department when ordering.

In case of running pattern installation, Caesar recommends a maximum 33% offset.

Caesar warrants that our products meet or exceed the requirements of ANSI, specification ANSI A137.1: 2012, as shown in our Tile Performance Data sheets.

TILE PERFORMANCE DATA

COLORED-BODY PORCELAIN TILES

CLASSIFICATION IN ACCORDANCE WITH ANSI A137.1: 2012 (P1 CLASS).

TECHNICAL FEATURE	ASTM TEST	VALUE REQUIRED ANSI A 137.1-2012	CAESAR AVERAGE VALUE
Facial dimension	ASTM C-499	See the ansi a 137.1-2012 Requirements for non rectified tiles	In accordance
Wedging	ASTM C-502	See the ansi a 137.1-2012 Requirements for non rectified tiles	In accordance
Warpage diagonal	ASTM C-485	See the ansi a 137.1-2012 Requirements for non rectified tiles	In accordance
Water absorption	ASTM C-373	≤ 0,5%	Passed "impervious tiles" class p1
Breaking strength	ASTM C-648	≥ 250 Lbs (≥1113 n)	≥ 400 Lbs
Freeze thaw	ASTM C-1026	No damages	In accordance
Chemical resistance	ASTM C-650	As reported	Unaffected
MOHS hardness			6
Dynamic Coefficient of Friction		0,42	In accordance

Average values referred to the last two years of production and related to the matt finish of the product.

Values relate to the matt finish of the product and to tests carried out by certified external laboratories, whose results are available upon request at Headoffice.

Non rectified tiles. Be sure to use the same caliber tiles.

Color reproductions may vary from actual products.

* Due to the intrinsic nature of porcelain stoneware tiles, please note that the coefficient of friction may vary within the same production lot or from one production lot to the other. Caesar products can become slippery when wet. We recommend to always keep the surface dry.

CLEANING PROCEDURES

- After 36/48 hours, when both the floor and the grouts have completed their first drying phase and before the real phase of the floor has yet to begin, it is necessary to proceed with the cleaning of the tiled surface using a "padding" action acid detergent, diluted according to the manufacturer's instructions.
- For areas heavily stained with grout, it is necessary to repeat this operation once or twice, increasing the percentage of water.
- The excess grout residue must be removed so that it does not dry and stick on the surface. It is necessary to change the cleaning water frequently and rinse well.
- Care must be taken on inlaid, polished and anti-slip products; for the latter in particular, the use of a floor-washing machine combined with the action of an acid detergent helps reach the spaces between adjacent tiles and clean them properly.
- If such a cleaning procedure is not carried out, or if such cleaning is carried out too late, the grout residue creates an extremely absorbent film, which holds dirt, making the surface difficult to clean: in this case, Ceramiche CAESAR S.p.A. will not be liable for any damage caused to the surface.
- We would like to remind you that porcelain stoneware is a product with excellent technical features which allow for high grade of mechanical wear and resistance to acids (except for hydrofluoric acid and its derivatives) and alkalis, features which are added to a high aesthetic quality.
- Ordinary maintenance must be carried out using specialist detergents to remove stains but these detergents must not leave a wax, film or membrane residue.
- Rinsing well with plenty of clean water is a fundamental part of the cleaning procedure, therefore we advise against the use of products which state that they "do not need rinsing".
- For more detailed and updated information, please consult the website www.caesarceramicsusa.com, or contact our sales department.



REVIVE

CERAMICHE
♦ CAESAR ♦
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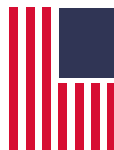
PORCELAIN STONEWARE

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The Caesar complete terms and conditions of sale (including limited warranty) are specified in the price list. Should you need further information, please contact our sales department.



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